

***Award-Winning Technical Solutions
for Museums, Cultural Exhibits,
Environments, Theaters and Simulators***



It's Alive® Co.
Technical Design, Consulting & Management

Technology Solutions

Audio Systems	2D / 3D / 4D Theaters
Video Systems	Dome Theaters
Projection Systems	Simulation Theaters
Show Control	Special Effects
Interactives / Gesture	Lighting / Control

It's Alive Co. provides systems integration and technical design for AV, show control, projection, lighting, special effects for museums, science centers, zoos, aquariums, visitor centers, and theme parks, including permanent exhibits, 2D/3D/4D theaters and traveling shows.

It's Alive Co. works hand-in-hand with Exhibit Designers, Media Producers and Museum Staff to lead the design and implementation of technology into exhibits and environments. We take our direction from the needs of the exhibit design, and we are experts at gently deriving the needs from the design team and museum staff. Put us on the team, and see what we can do!

***AV Systems Design • Exhibit Technology Design
Installation Management • Technology Upgrades***

"...I would highly recommend It's Alive Co. as technical designers and consultants on any museum exhibit project."

Tomas Ancona
Ancona Associates

"The Oregon Historical Society recently opened an exhibition titled Window on America utilizing a range of new and exciting audio visual features."

"It's Alive Co. provided the necessary level of expertise, technical design skill and experience required to bring that project to fruition."

"I highly recommend It's Alive Co. for the quality of their work and the cost-effective manner in which they deliver it."

Brian J. Carter
Oregon Historical Society,
Museum Director

"It's Alive Co. provided valuable insight into how the systems will be used by the museum staff and thus helped to improve the overall design."

Zofia Kostyrko, Exhibit Designer &
Owner of deZign sKape LLC

Windows On America Oregon Historical Society



We developed a technical design that solved troubling video projection problems, and provided the owner a cost effective integration solution for multi-channel surround sound in the galleries.

River to the Sea, RiverWays & RiverWorks! National Mississippi River Museum & Aquarium



It's Alive Co. designed the water exhibits, and dealt with the complex architectural issues to integrate the technology into the building. We worked seamlessly with the CCA exhibit design team.

Beyond All Boundaries National World War II Museum

AAM Muse Award Winner!



Over the four years of development, we provided design and management of all theater technologies including projection, audio, show control, lighting, special effects and mechanical effects.

Steinhart Aquarium California Academy of Sciences



We worked hand in hand with the exhibit design team to design the technical systems for the water imagers including hot/cold touch and dry fog misting, the multi-zone rain forest misting system, and the window wash system for the penguin tank.

We look forward to having you as a valued client!

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Choose It's Alive Co. on your next project. Add instant staff and momentum to your project. Solve project challenges now. Avert new problems. Discover new ways to save money, and meet or beat the schedule.

Maybe you need someone to give an opinion. Maybe you need an entire team to tackle major issues in a short amount of time. Either way, we are the source for experienced, trusted help.

It's easy to contact It's Alive Co. Just let us know who you are and what kind of project you have, and we'll be happy to provide you a no-hassle, no-obligation analysis of your project, the road ahead, and how we can help you meet your obligations and save you money.

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